



# PARTNERS

## in Emergency Preparedness

You are invited to sponsor the annual **Partners In Emergency Preparedness Conference** to be held **April 5-7, 2021** at the Lynnwood Convention Center in Lynnwood, Washington. The exhibit area will open Tuesday morning, April 6 and close Wednesday afternoon, April 7.

Our 2021 conference is expected to draw over 400 attendees. The conference provides an exceptional forum to showcase your products and services to a highly targeted audience representing the buying power of state and local preparedness, safety, and business continuity personnel.

For more details on the goals and audience of the PIEPC, please visit our website at [www.piepc.org](http://www.piepc.org).

The enclosed information packet outlines the variety of sponsor opportunities offered at the 2021 conference. There are several opportunities to highlight your contributions by sponsoring an event and/or food and refreshments, as well as customizable sponsorship packages. Additionally, we host a drawing for Sponsor and Exhibitor Door Prizes on Wednesday evening. Companies who donate door prizes receive extra visibility during the prize drawing at the Exhibitor Reception.

For companies who want to do even more to increase their exposure at this event, there are a number of sponsorship opportunities available in a range of levels to fit within your budget and increase your visibility on the PIEPC website, in our printed materials, and throughout the conference venue itself.

We look forward to working with you and hope you will choose to participate in the largest and most successful regional emergency management conference in the Pacific Northwest. If you need anything please do not hesitate to contact our **Director of Sponsorship, Gail Harris** at **425-890-0253** or [gail@piepc.org](mailto:gail@piepc.org). Thank you for your support.

Sincerely,

*Kelly Kasper*

PIEPC Chair

*Gail Harris*

Director of Sponsorship

# Exhibitor & Sponsorship Opportunities

If your **target audience** consists of Emergency Management, Law Enforcement, Fire Services, EMS, Schools, Universities, Public Health, Utilities, Public Works, Nonprofit Sector, Economic Development, Local & Federal Government, Volunteers, Safety and/or Hospitals, then PIEPC is the place for you to **build relationships** and **generate leads**.

## EXHIBITOR PACKAGE

Cost - \$995

1 complimentary attendee registration

One 10' x 8' exhibit booth

## PARTNER PACKAGES

ESTEEMED PARTNER PACKAGE (LIMIT 2) - \$6,000

PREMIER PARTNER PACKAGE (LIMIT 6) - \$5,000

DIAMOND PARTNER PACKAGE (LIMIT 6) - \$4,000

PLATINUM PARTNER PACKAGE - \$3,000

GOLD PARTNER PACKAGE - \$2,500

SILVER PARTNER PACKAGE - \$1,500

## COMPANY LOGOS AND ARTWORK

Please send your company/organization logo to [info@piepc.org](mailto:info@piepc.org). All artwork must be received by March 1, 2021. Logos should be sent as a vector EPS, AI, or SVG file with all text converted to outlines, or as high resolution TIFF or PNG images (screen grabs from your website will not be sufficient. We wish to present your company in the best possible light across a variety of possible display sizes).

# Partner Sponsorships Compared

PACKAGE BENEFITS	ESTEEMED	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Number of complimentary registrations	5	5	4	3	2	1	1
Customized sponsorship opportunity	X						
Partner ribbon adhered to name badge(s)	X	X	X	X	X	X	
Listed as PIEPC Partner in the mobile app	X	X	X	X	X	X	
Verbal recognition at opening general session	X	X	X	X	X	X	
10' x 8' booth in exhibitor area	X	X	X	X	X	X	X
Logo on partner conference signage (A)	X	X	X	X	X	X	
Logo in conference app (B)	X	X	X	X	X	X	
Logo on conference Facebook pg thru Dec 2021 (C)	X	X	X	X	X	X	
Logo as clickable link on conference website (D)	X	X	X	X	X		
Tweet recognizing company as PIEPC Partner	X	X	X	X			
10 mins to speak to attendees about your organization*	X						
5 mins to speak to attendees about your organization*		X	X	X			

\*Speaking opportunity given before a Keynote or at lunch.

## SPONSOR LOGO PLACEMENT DESCRIPTIONS

- A** Logo on partner signage placed at the conference
- B** Recognition in conference app
- C** Logo on conference Facebook page through Dec. 2021
- D** Clickable link on conference website

## EVENT PACKAGES

### EXHIBITOR'S RECEPTION (LIMIT 1) - \$12,000

#### Included: 5 Complimentary Registrations

Highlight your organization at the must-attend social event of the conference! Consider creating a signature cocktail in your organization's colors. This opportunity is truly one of a kind.

### LUNCH (LIMIT 2) - \$10,000

#### Included: 5 Complimentary Registrations

Year after year, attendee lunches generate the largest captive audience at the conference. Take advantage of that trend and promote your organization here.

### BREAKFAST (LIMIT 2) - \$6,000

#### Included: 5 Complimentary Registrations

Start our attendees' day off right - talking about your organization, of course! Get recognized at the start of the day by hosting one or both conference breakfast events.

### BREAKS (LIMIT 4) - \$4,000

#### Included: 4 Complimentary Registrations

Food and drinks served at breaks keep our attendees going! Gratitude coming your way for keeping energy high all day!

## INCLUDED WITH EVENT PACKAGES

- ◆ Partner ribbon attached to your name badges
- ◆ Pre & post registration lists
- ◆ Verbal recognition at the opening session
- ◆ Recognition as a PIEPC Partner on Twitter
- ◆ Company/organization logo displayed: A-D

# Exhibit Rules and Regulations

## BOOTH INFORMATION

You agree to have your exhibit entirely set-up by **5:00 pm on April 5, 2021**. Attendee registration will begin on Monday. Details regarding move-in will be emailed with your booth confirmation. You agree to staff your exhibit on April 6 from 7:00 am to 6:00 pm and April 7 from 7:00 am to 1:00 pm. You further agree to wait to strike your display until **1:00 pm on April 7**. Tear-down times are from 1:00 pm to 4:00 pm. Failure to comply will result in an **early strike fee of \$200** which will be charged directly to your credit card, following the close of the conference. The conference steering committee reserves the right to reallocate booth space.

You agree to pay **\$995** to display materials at the Partners in Emergency Preparedness Conference. You will be provided with the following in return for the amount paid:

- ◆ One 10' x 8' exhibit booth with pipe and drape
- ◆ One 6' draped table
- ◆ Two chairs
- ◆ Fully carpeted
- ◆ Free wireless internet
- ◆ One hardcopy attendee list
- ◆ One complimentary conference registration
- ◆ **Exhibitor** ribbon for conference badge
- ◆ Opportunity to purchase additional exhibitor registrations at a discounted rate of \$175 per attendee (maximum of 2)
- ◆ Listed as an **Exhibitor** in the mobile app

**Please note:** Electrical service is not included in your booth rental. Email us at [info@piepc.org](mailto:info@piepc.org) to make arrangements if you will require electrical service at your booth.

## LIABILITY

Neither PIEPC, LCC, OrgSupport LLC, nor any member of the above named will be responsible for any injury, loss, or damage that might occur to the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the **Application for Exhibit Space**, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.

## ADDITIONAL INFORMATION

After your **Application for Exhibit Space** has been received by conference management, you will be sent information regarding booth assignment, set-up, tear-down, conference schedule, and other pertinent details.

## QUESTIONS?

If you have any questions, please contact **Partners In Emergency Preparedness** at [info@piepc.org](mailto:info@piepc.org).