



PARTNERS

in Emergency Preparedness

Welcome to the Partners in Emergency Preparedness Conference! The conference will be held April 2-4, 2024, at the Marriott Tacoma Downtown in Tacoma, Washington. This conference will provide you an exceptional forum to showcase your products and services to a highly targeted audience representing the buying power of state and local preparedness, safety, and business continuity personnel. For more details on the goals and conference audience, please visit our website at www.piepc.org.

The enclosed information packet outlines the variety of sponsor opportunities offered at the 2024 conference. If your organization wants to do even more to increase your exposure at this year's conference, there are several sponsorship opportunities available in a range of levels to fit within your budget and increase your visibility on the PIEPC website, printed materials, and throughout the conference venue itself, plus the opportunity to address the audience in person.

We look forward to working with you and hope you will choose to participate in the largest and most successful regional emergency management conference in the Western U.S. If you need anything please do not hesitate to contact our Director of Sponsorship, Gail Harris at 425-890-0253 or gailharris@piepc.org.

Thank you for your support.

Ted Buehner

PIEPC Chair

Gail Harris

Director of Sponsorship

Exhibitor & Sponsorship Opportunities

If your **target audience** consists of Emergency Management, Law Enforcement, Fire Services, EMS, Schools, Universities, Public Health, Utilities, Public Works, Nonprofit Sector, Economic Development, Local & Federal Government, Volunteers, Safety and/or Hospitals, then PIEPC is the place for you to **build relationships** and **generate leads**.

EXHIBITOR PACKAGE

Cost - \$1,200

1 complimentary attendee registration

One 10' x 8' exhibit booth

PARTNER PACKAGES

ESTEEMED PARTNER PACKAGE (LIMIT 2) - \$6,000

PREMIER PARTNER PACKAGE (LIMIT 6) - \$5,000

DIAMOND PARTNER PACKAGE (LIMIT 6) - \$4,000

PLATINUM PARTNER PACKAGE - \$3,000

GOLD PARTNER PACKAGE - \$2,500

SILVER PARTNER PACKAGE - \$1,800

COMPANY LOGOS AND ARTWORK

Please send your company/organization logo to info@piepc.org. All artwork must be received by March 1, 2024. Logos should be sent as a vector EPS, AI, or SVG file with all text converted to outlines, or as high resolution TIFF or PNG images (screen grabs from your website will not be sufficient. We wish to present your company in the best possible light across a variety of possible display sizes).

Partner Sponsorships Comparison

PACKAGE BENEFITS	ESTEEMED	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Number of complimentary registrations	5	5	4	3	2	1	1
Customized sponsorship opportunity	⊕						
Partner ribbon adhered to name badge(s)	⊕	⊕	⊕	⊕	⊕	⊕	
Listed as PIEPC Partner on the event website	⊕	⊕	⊕	⊕	⊕	⊕	
Verbal recognition at opening general session	⊕	⊕	⊕	⊕	⊕	⊕	
10' x 8' booth in exhibitor area	⊕	⊕	⊕	⊕	⊕	⊕	⊕
Logo on partner conference signage (A)	⊕	⊕	⊕	⊕	⊕	⊕	
Logo in conference app (B)	⊕	⊕	⊕	⊕	⊕	⊕	
Logo on social media post (C)	⊕	⊕	⊕	⊕	⊕	⊕	
Logo as clickable link on conference website (D)	⊕	⊕	⊕	⊕	⊕		
10 mins to speak to attendees about your organization*	⊕	⊕					
5 mins to speak to attendees about your organization*			⊕	⊕			
Add-on available - 5 or 10 mins to speak to attendees**					⊕	⊕	⊕

*Speaking opportunity given before Keynote Presentation or Conference Lunch

**Additional cost is \$300 for 5 minutes or \$400 for 10 minutes. Speaking opportunity given during breaks.

SPONSOR LOGO PLACEMENT DESCRIPTIONS

- A** Logo on partner signage placed at the conference
- B** Recognition in conference app
- C** Logo on social media post
- D** Clickable link on conference website

Exhibit Rules and Regulations

BOOTH INFORMATION

You agree to have your exhibit entirely set-up by **5:00 pm on Tuesday, April 2, 2024**. Details regarding move-in will be emailed with your booth confirmation. You agree to staff your exhibit on Wednesday, April 3 from 7:00 am to 6:00 pm and Thursday, April 4 from 7:00 am to 11:00 am. You further agree to wait to strike your display until **11:00 am on Thursday, April 4**. Tear-down times are from 11:00 am to 1:00 pm. Failure to comply will result in an **early strike fee of \$200** which will be charged directly to your credit card, following the close of the conference. The conference steering committee reserves the right to reallocate booth space.

- One 10' x 8' exhibit booth with pipe and drape
- One 6' draped table
- Two chairs
- Fully carpeted
- Free wireless internet
- One complimentary conference registration
- Opportunity to purchase additional exhibitor registrations at a discounted rate of \$175 per person (maximum 2)

Please note: Electrical service is not included in your booth rental. Email us at info@piepc.org to make arrangements if you will require electrical service at your booth.

LIABILITY

Neither Partners in Emergency Preparedness Conference, Marriott Tacoma Downtown, OrgSupport LLC, nor any member of the above named will be responsible for any injury, loss, or damage that might occur to the exhibitor's employees or property from any cause whatsoever. The exhibitor, on submitting the **Sponsor & Exhibitor Application**, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.

ADDITIONAL INFORMATION

After your **Sponsor & Exhibitor Application** has been received by conference management, you will be sent information regarding booth assignment, set-up, tear-down, conference schedule, and other pertinent details.

QUESTIONS?

If you have any questions, please contact **Partners In Emergency Preparedness** at info@piepc.org.