

Partners in Emergency Preparedness – April 4, 2024

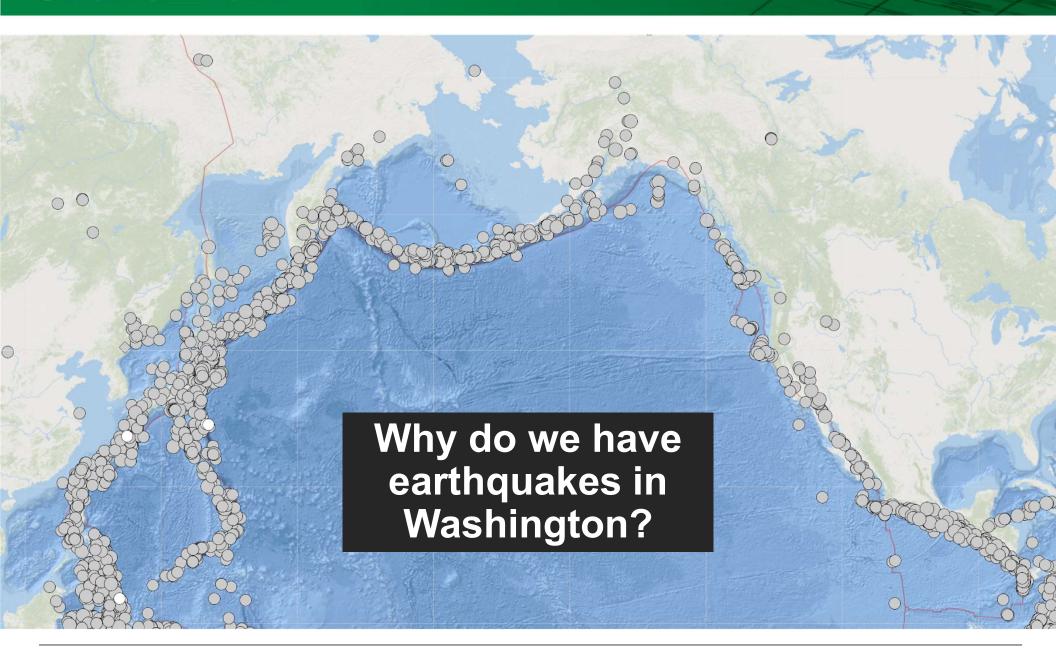
Gabriel Lotto and William Steele

University of Washington – Pacific Northwest Seismic Network





Shake ∴ lert Because seconds matter.







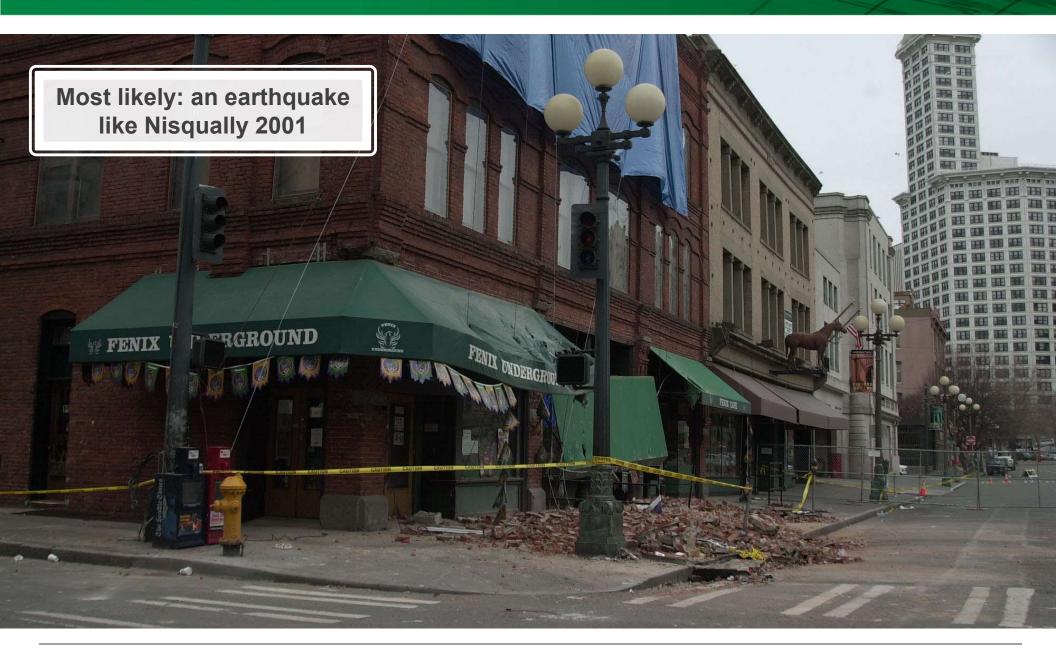
There are 3 kinds of earthquakes that affect us

Max. Size Recurrence Source Subduction Zone M 9 500-600 yr 1946 1918 Vancouver A Vancouver BRITISH M 7+ 300-500 yr Island Island a COLUMBIA Deep Juan de Fuca plate 30-50 yr M7+San Juan Islands Hundreds of yr? M 7+ Crustal Faults Entiat/Chelan Seattle Fault WASHINGTON 1965 Puget Sound Nisqually 1949 Olympia 1936 State Line OREGON Scotts Mills PACIFIC JUAN DE FUCA **NORTH AMERICAN** PLATE PLATE Cascadia earthquake MANTLE





Shake ∕lert Because seconds matter.







Shake lert Because seconds matter.



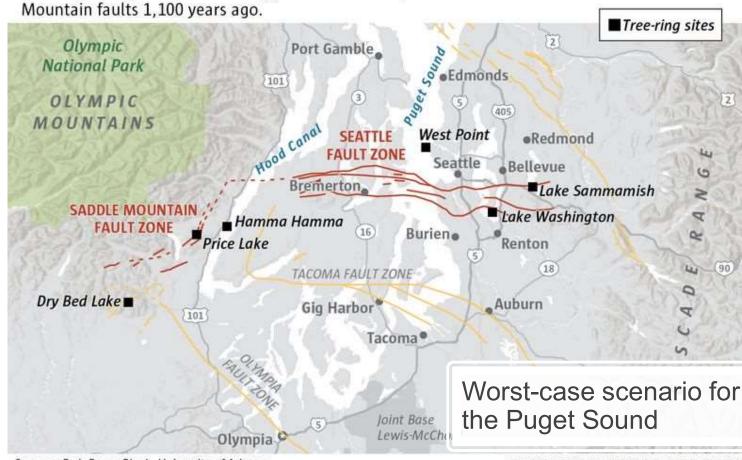






An ancient, one-two earthquake punch raises the stakes for future seismic scenarios in the Puget Sound region

Tree-ring dating from six sites suggests linked earthquakes occurred on the Seattle and Saddle

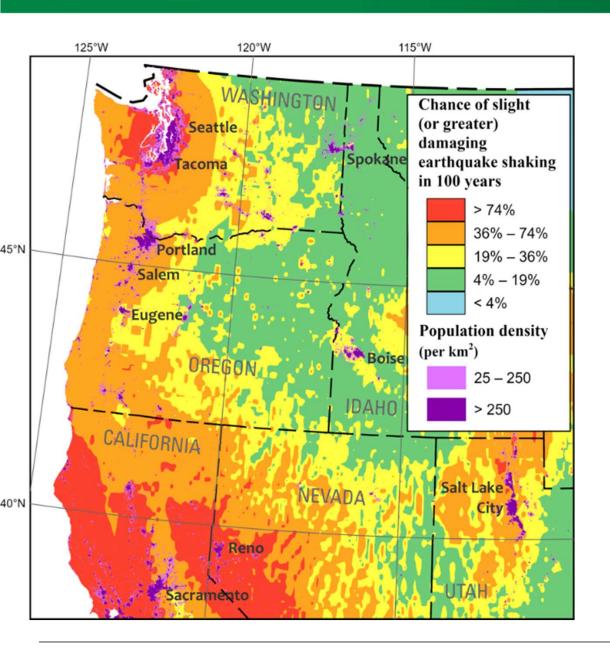


Sources: Esri, Bryan Black, University of Arizona

MARK NOWLIN / THE SEATTLE TIMES







High hazard Large population High risk







Our job at the PNSN is to monitor earthquakes in WA and OR

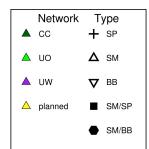


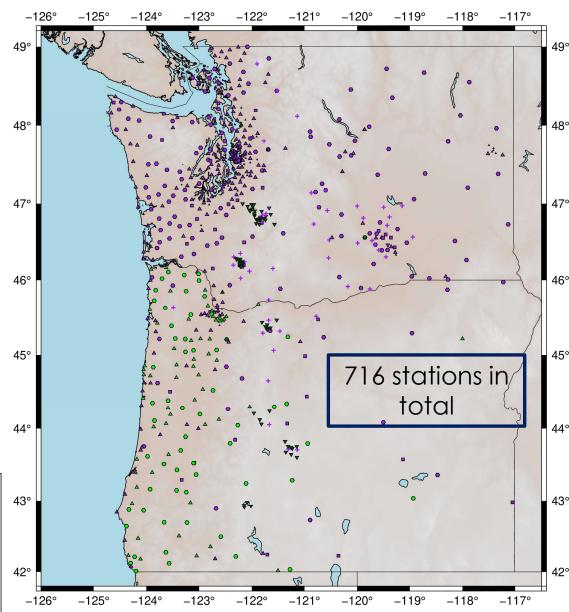




Our job at the PNSN is to monitor earthquakes in WA and OR











What is it like to be in an earthquake?











If you FEEL SHAKING or GET AN ALERT...



DROP!



COVER!



HOLD ON!

Shake Alert

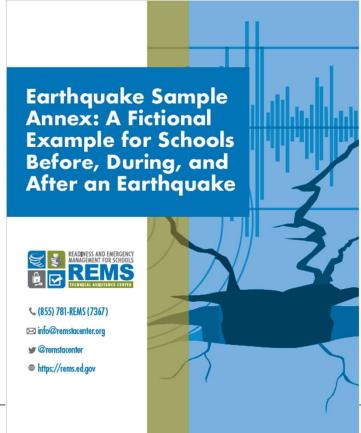
USGS 08.2021

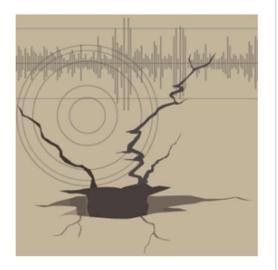




REMS provides valuable earthquake preparedness information for schools







Access resources on planning for earthquakes:

Sample Annex

Great ShakeOut Earthquake Drills

Live and Virtual Training by Request

Earthquake Preparedness for K-12 Schools and School Districts Online Course



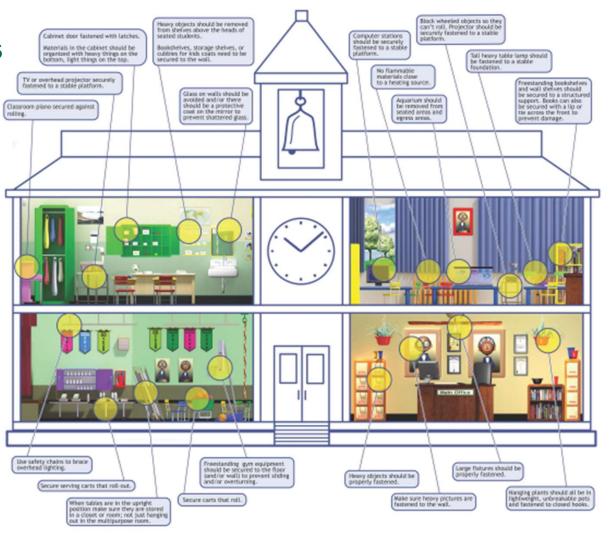
Shake \(\left \) lert



Earthquake School Hazard Hunt

Recommendations for reducing earthquake hazards in your school.

FEMA has school hazard hunt resources

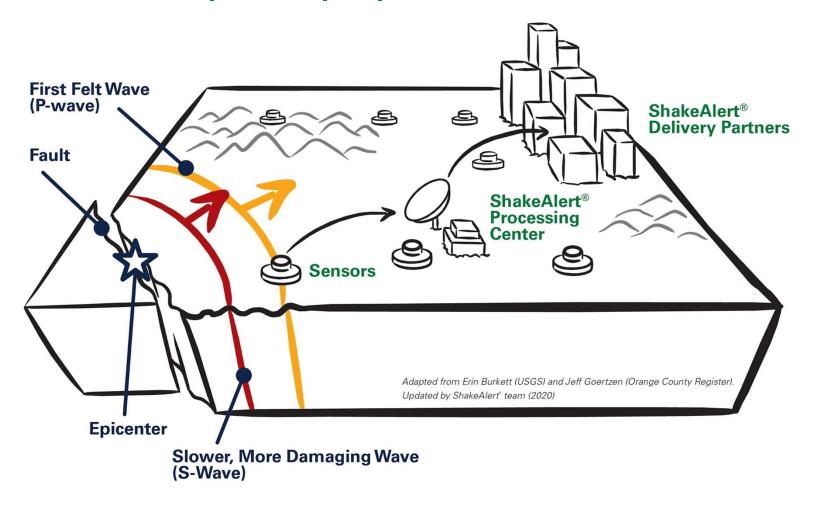








ShakeAlert Earthquake Early Warning can protect people in schools

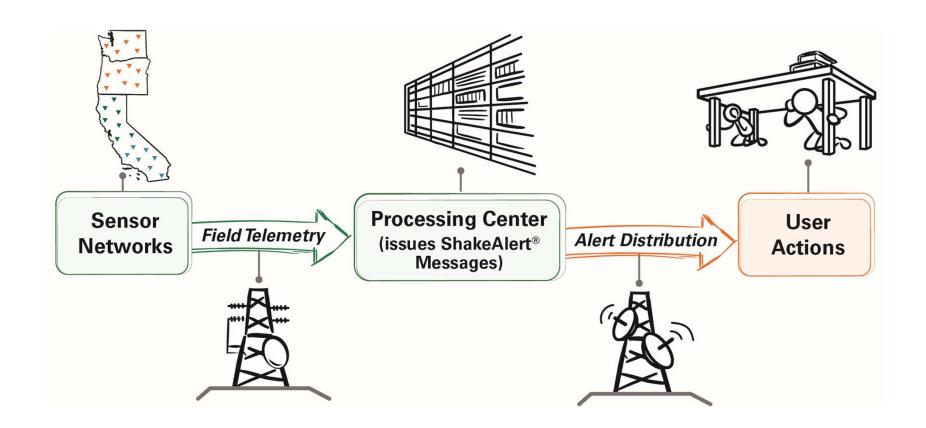








How earthquake data turns into protective actions

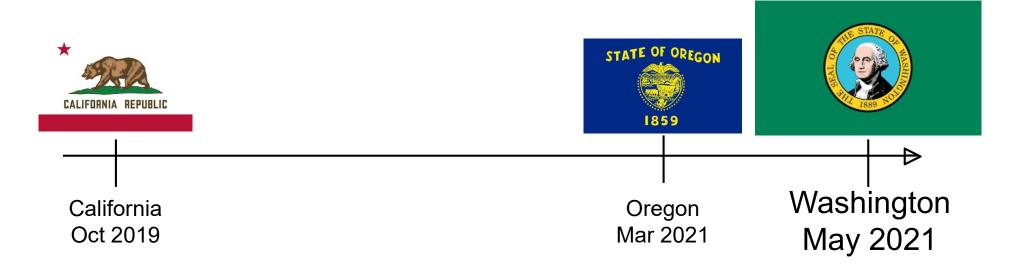








ShakeAlert is now live across the West Coast



On May 4, 2021, Washington launched ShakeAlert alerting for the public.

There are currently no mandates in Washington to make use of earthquake early warning systems.







How does ShakeAlert get out into the world?



Data product in XML format



Mass public alerting via smartphones Customized automated actions







How to get ShakeAlert-powered alerts on your phone

Download the MyShake app on iOS or Android phones

- -Make sure location services are enabled, or enter in your "Home Base"
- -This is the only ShakeAlert-powered app currently available in Washington



Use built-in earthquake alerts on the **Android OS** Get alerts through the Wireless Emergency Alert (WEA) system

-Note: these alerts are slower and only are sent for larger earthquakes





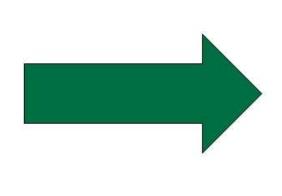


How to Receive Earthquake Early Warning Alerts on Your Phone

Wireless Emergency Alerts on iPhones

- Go to Settings > Notifications and scroll to the bottom of the screen
- Tap Emergency Alerts, then turn on Emergency Alerts and Local Awareness to maximize alert delivery speed and accuracy













How does ShakeAlert get out into the world?



Data product in XML format



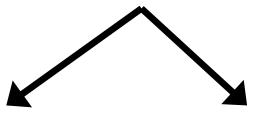
Mass public alerting via smartphones Customized automated actions





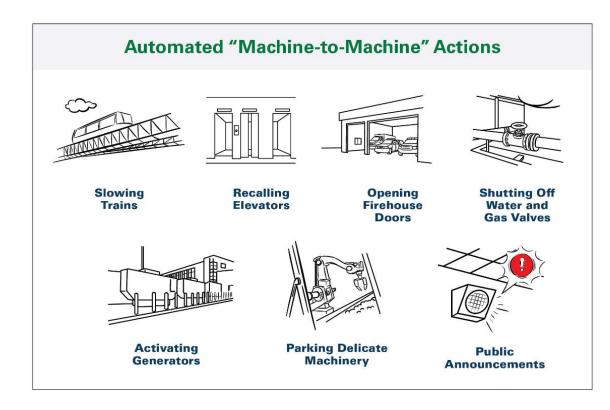


Data product in XML format



Mass public alerting via smartphones

Customized automated actions









ShakeAlert® Earthquake Early Warning in Schools

• The Challenge and the Opportunity

An earthquake in a school setting is dangerous. Strong ground motion can topple furniture, dislodge ceiling tiles, and toss students and teachers to the ground.

Stanwood-Camano is the first school district in WA to connect to ShakeAlert. Now, ShakeAlert protects nearly 5,000 staff and students across 13 buildings.



- > Student and staff have time to protect themselves.
- > Earthquake drills are more realistic.
- ShakeAlert is incorporated into earth science curriculum and reinforces learning.







Choose your pathway to connect to ShakeAlert

Path 1:

Work with a licensed vendor

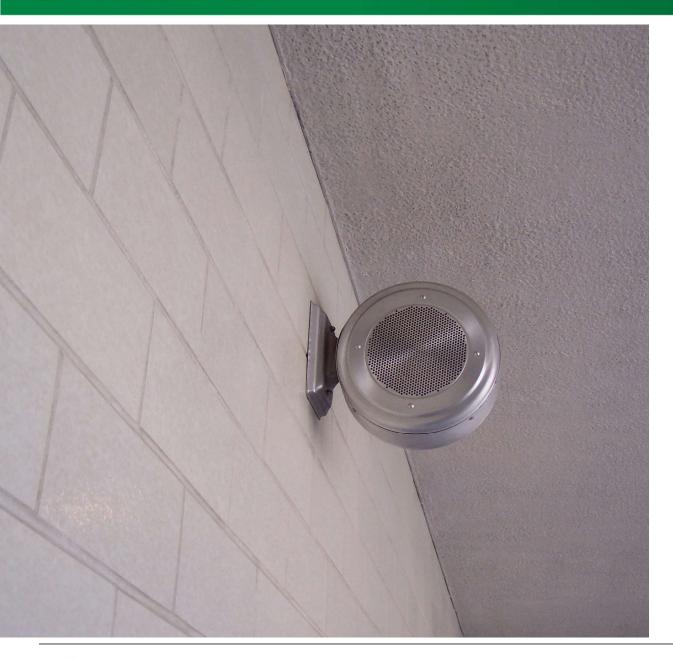
Path 2:

Access the ShakeAlert data feed directly and create your own alert

Either path: My job is to connect schools and other organizations to ShakeAlert







Path 1: Work with an existing ShakeAlert **Technical Partner** (vendor)

- Learn about the ShakeAlert Technical Partners who have experience working in your industry: https://tinyurl.com/CurrentSha
 - keAlertPartners
- We recommend all of them
- Reach out to any or all Technical Partners, and compare quotes and product specs







Path 2: Become your own Technical Partner and connect directly to ShakeAlert servers

- Follow the ShakeAlert Licensing Pathway Step-By-Step Guide
- Develop and test your implementation
- Meet USGS standards for technical performance and training
- No cost to connect







Schools have access to high-quality educational resources



Classroom activities and lesson plans

Educational videos and animations Tools for earthquake drills and exercises

Get started at IRIS.edu/ShakeAlert

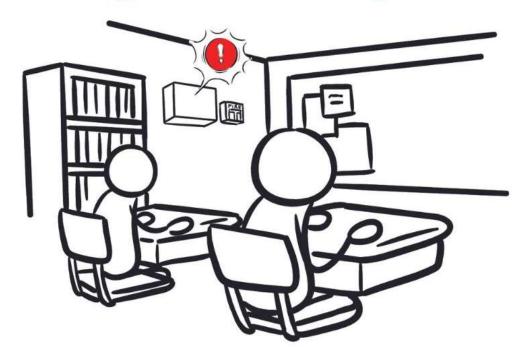






A Moment to Act: ShakeAlert Earthquake Early **Warning and School Safety Webinar**





April 24 from 11:00am-12:30pm Register at bit.ly/ShakeAlert-Schools



Funding may be available for your school to implement ShakeAlert. Reach out for more details.

Gabriel Lotto – glotto@uw.edu Bill Steele - wsteele@uw.edu

Shake \(\text{lert} \)



Saves lives and minimizes injuries



Reduces earthquake damage to property and infrastructure systems



Reduces economic impacts of earthquakes



Speeds the return to normal operations and community recovery



